



INTUILAB

Press Release

IntuiLab releases the fastest and easiest way to create rich multitouch presentations!



INTUIFACE

Presentation

IntuiLab introduces the first solution to create portable multitouch presentations that do not require programming skills while empowering design creativity.

Paris, France - February 8th, 2010. IntuiLab, the global leader in surface computing software applications, today announced the availability of **IntuiFace Presentation**, the first solution aimed at helping creative designers to easily build rich and portable multitouch presentations without writing a single line of code.

IntuiFace Presentation consists of two components:

1. **IntuiFace Presentation Composer** for creating, without programming, a multitouch and tangible presentation by orchestrating your media using a set of predefined controls and transitions;
2. **IntuiFace Presentation Player** to run this presentation on any kind of Surface Computer including Microsoft® Surface® and many existing and upcoming Win7-enabled multitouch devices available on the market.

IntuiFace Presentation's main features are:

- What You Touch Is What You Get authoring tool that accelerates the design and changes of multitouch presentations without requiring programming skills nor impeding on designer's creativity;
- Importing of a large variety of media formats such as images, videos, documents or vector files;
- Ability to deploy the same designed multitouch presentation on a wide variety of multitouch devices from 12" in size.

This solution is a world first: It is indeed the first time that a product entirely dedicated to accelerating the development of surface computing applications is released on the market. *"There is so much to be created in the multitouch field and so few skilled developers and designers available"*, noticed Vincent Encontre, CEO, IntuiLab. *"Since we couldn't keep up with the demand, we decided to create a solution that truly 'encodes' our long experience in the multitouch field and which could help a much, much larger talent pool to create and deliver stunning multitouch presentations. This is really about leveling the multitouch playing field to help companies such as digital or communication agencies seize this huge market opportunity"*.

More information is available at www.intuilab.com/solutions/intuiface-presentation. IntuiFace Presentation is available directly from IntuiLab. If you are a Digital Agency and wish to take advantage of the power of IntuiFace Presentation for growing your business, IntuiLab has a special program for you. To know more, send us an email at ip4dca@intuilab.com.

About IntuiLab

Founded in 2002 and headquartered in Toulouse, France, IntuiLab is a global leader in the design and development of surface computing-based applications. Through IntuiFace, the company's portable, scalable and extensible software surface computing platform, IntuiLab delivers and deploys applications that bring tangible returns on investment to its clients by providing their customers and users with a more natural, immersive and memorable interactive experience. IntuiLab is a Microsoft partner and has clients in a wide variety of industries such as retail, food and health, banking, aerospace and defense, telecoms and hospitality. More information at www.intuilab.com.

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